

Italo Campilii

AI SYSTEMS BUILDER · BRAND ARCHITECT · FOUNDER-OPERATOR

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Builder-operator with **20+ years across Apple, Google, and founder-led companies**. Today I run the infrastructure of five brands by myself — content engines, e-commerce, ad factories, publishing pipelines, dashboards — orchestrated through Claude Code in the terminal, AI agent fleets, and scheduled automation. I don't manage teams that build systems; I design the systems and operate them. Looking for a remote role where one deeply technical-creative operator replaces a department.

2,000+ articles written, GEO-optimized	80+ books created end-to-end	30+ brands launched	5 brands' infrastructure run solo
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AI & SYSTEMS EXPERTISE — 2024-PRESENT, DAILY PRACTICE

- **Claude Code / terminal-native agentic development:** multi-agent orchestration, custom skills, MCP servers, scheduled autonomous loops (launchd/cron), workflow pipelines — in production across every venture.
- **Autonomous content & SEO/GEO engines:** thousands of AI-generated, schema-complete articles live; authority engines publishing on scheduled loops with zero manual steps.
- **AI ad & video factories:** product-truth-grounded generation pipelines (fal, HeyGen, Seedance), founder-avatar video systems, cinematic brand-film frameworks.
- **Automated publishing:** manuscript → cover → retailer-ready book factories, built and operated end-to-end.
- **Infrastructure:** Cloudflare Workers / Pages / D1, Supabase, Stripe (live funnels), n8n automation fleets, Shopify, Astro / Next.js, Playwright automation.
- **Systematic trading:** walk-forward-tested strategies with hard kill criteria across equities, FX, and options — evidence-driven, not vibes-driven.

EXPERIENCE

Co-Founder & Brand / Systems Lead — **Ecolosophy** 2024 — present

Non-toxic home brand. Built the entire operating stack by myself with AI agents: **Shopify store, Amazon FBA launch (\$118k pipeline), influencer engine (23 creators + custom admin), AI ad studio, review infrastructure, Klaviyo email, and the SEO/GEO engine on Cloudflare**. One person holding what is normally a full commerce department.

Founder & CEO — **MentorMe.com** 2018 — present

EdTech / leadership SaaS, co-founded with a 24-year Apple executive. Designed the platform UX and built the AI content-distribution system — a 209-post SEO blog, an autonomous authority engine, live Stripe product funnels, and a book-publishing arm.

Co-Founder, Creative Director & Brand Architect — **Acromatico** 2007 — present

Brand studio and art platform; SaaS builds for Fortune 500 clients including Apple. 100k+ social following through award-winning visual storytelling. Today: a fully automated 500+ post blog, client portals, lead engines, an AI chatbot, and a merch store — all built and operated by one person with agent tooling.

Chief Marketing Officer — Access by CGI / CGI Merchant Group

2022

Brought in during the firm's \$375M Trump Hotel DC acquisition to give a hospitality-fintech play an institutional face. Built the brand and the AccessByCGI.com SaaS platform from zero — the surface investors, partners, and high-profile athlete backers evaluated before committing. Shipped inside one quarter, because a capital timeline doesn't wait for a roadmap.

Chief Executive Officer — GC Global Development

2015 — 2017

Started with zero capital and a single funnel — multiple 7 figures in sales inside 18 months, and 20% of the market. No outside money and no sales team to inherit: one system, built once, run until it compounded.

Chief Sales Officer — Golden Royal Travel

2008 — 2012

Hired, trained, and automated a call center from an empty room to 100+ people — and the automation, not the headcount, is what made revenue scale. The first proof of the pattern I've run ever since.

Early Career

2010 — 2011

Mac Specialist — Apple Inc., Rome: top 1% performer; launch team for the first Apple Store in Italy.

Ads Quality Rater — Google (via Workforce Logic).

SELECTED ACHIEVEMENTS

- \$1B+ pipeline supported across capital raises
- 8-figure collective sales track record
- 4 companies co-founded to operational P&L
- Multiple 7 figures in funnel revenue inside 18 months
- Speaker at EXMA, LATAM's largest marketing platform
- John Maxwell certified speaker and coach
- Featured by Apple, Google, and Guinness World Records
- Fought and won a 23-year autoimmune battle by engineering the system — the origin of the systems-first method

HOW I WORK

Design the system well, and the system carries you —
in health, in work, in life.

EDUCATION & LANGUAGES

BA, Business Administration & Information Systems
DeVry University

Languages
English, Spanish, Italian — fluent

AI agents · Claude · LLM orchestration · automation · prompt engineering · agentic workflows · brand systems · growth engineering · Cloudflare · Stripe · n8n · MCP · forward deployed engineering · solutions engineering